

Zurich, 19 July 2018

Letter of Recognition

To Whom It May Concern,

I would like to express my recognition of Tatiana Nagorskaya's work on the 2018 FIFA World Cup Russia™. In my capacity of Senior Sustainability Manager, I was responsible for coordinating the Sustainability Strategy for the tournament. One of the major areas in the portfolio was the sustainable waste management programme, which I was directly responsible for overseeing.

Ms. Nagorskaya's commitment to minimising the negative impact of waste was evident from our first encounter at the Preliminary Draw in Saint Petersburg in 2015. She and a number of volunteers from the Association for Ecology and Environmental Protection (Separate Waste Collection) helped the Cleaning and Waste Management Team from the Local Organising Committee of the 2018 FIFA World Cup implement the segregation and recycling system at the event. More than 4 tons of waste including plastic, glass and cardboard were recycled.

Ms. Nagorskaya continued to be involved in the preparation of the FIFA Confederations Cup in 2017 and the FIFA World Cup in 2018. She was a great source of support, always willing to share know-how and support, whenever possible. She participated in the development of the waste management concept and in the selection of waste management volunteers for the tournaments. Her extended network helped the Local Organising Committee to find and select recycling companies to participate in the countrywide network of recyclers set up for the tournament.

The cleaning and waste management team's work culminated in the 64 matches of the one-month long tournament, the FIFA World Cup that took place in 12 stadiums with seating capacities of between 30.000 and 80.000, across 11 host cities in Russia. To illustrate the massive scope of the cleaning and waste management project, note that it effectively managed waste generated from the food & beverage programme (for general spectators alone) that served close to 700.000 hot dogs and hamburgers and 5 million drinks in the stadiums.

The recycling network developed by the Cleaning and Waste Management Team, with Ms. Nagorskaya's help, was responsible for the recycling of 290 tons of cardboard and paper, 43 tons of aluminium, 58 tons of plastic, 31 tons of glass and other materials such as cabling and wood. It is clear that the stadium in Saint Petersburg had the highest rate of recycling due to the commitment that Ms. Nagorskaya brought to the site. There, 56 tons of cardboard and paper, 8 tons of aluminium, 22 tons of plastic and 21 tons of glass were recycled – thanks to, in large part to Ms. Nagorskaya. We benefitted highly from Ms. Nagorskaya's knowledge. Together with other volunteers, she trained more than 1.500 volunteers, stewards and catering personnel on how to discard of waste correctly, leading to such a high recycling rate in Saint Petersburg.

She was literally not afraid to get her hands dirty – working long hours to sort the materials in the waste compound. Although the responsible person for the project in Saint Petersburg assigned her

days off, she many times refused and showed up to the stadium with a tremendous level of commitment.

Her efforts did not only result in the event minimising its impact on the environment. It also left a legacy for Russia. It is clear that the FIFA World Cup showed that recycling is possible in Russia, resulting in many initiatives popping up since 2018.

We profusely thank Ms. Nagorskaya for her contribution to the successful delivery of the sustainability project of the 2018 FIFA World Cup. Her commitment has inspired many others and me. I wish her continued success in her future endeavours.

Yours sincerely,

FÉDÉRATION INTERNATIONALE
DE FOOTBALL ASSOCIATION



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